

Applicant's details

Organisation (to be used in publicity):

Company number:

Date company registered

Start date of operations:

Contact name:

Telephone:

Email:

Postal address:

Website:

Which category are you entering? *(Please tick relevant box)*

- **Best social enterprise**
(operating for over three years; turnover of £1million plus)
- **Best social enterprise**
(operating for over three years; turnover of less than £1million)
- **Best new social enterprise**
(operating for operating for less than three years, at least one year of accounts)

Please select your nation for the regional stage of the competition

England

Northern Ireland

Scotland

Wales

Please answer all the questions below, using bullet points as appropriate.

The judges will be looking for:

- the background of the business and a summary of the challenges faced
- a description of the business strategy
- evidence of the impact the business has had and the results achieved
- details of any stakeholders or partners you worked with
- details of future plans, growth, and collaboration

Please stay within the stated maximum word limit for each question.

1. Business Overview

a) What is the purpose of your social enterprise? You may use your mission statement here.
(100 words maximum)

b) Additional information about your social enterprise. Please include the following details:

- business need
- market
- products / services provided
- competitors & your unique selling point
- Legal structure (e.g. community interest company, company limited by guarantee) & why it was selected?

(250 words)

2. Proving your social and environmental impact

- a) Provide clear evidence of your social impact and where possible, support this with evidence e.g. social accounting, Social Return on Investment (SROI),
(200 words)
 - b) Please provide at least one specific example i.e. service user testimonial, case study etc.
(200 words)
 - c) Please detail your environmental policy/ initiatives and describe the steps have you taken to minimise your organisation's impact on the environment?
(200 words)
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3. Working with people

- a) Describe how you engage with your customers, service users and community. (E.g. value staff, staff representation on boards, communities/ staff and/or service users feed into design and delivery of your service).
(200 words)
 - b) How does this help achieve your mission?
(200 words)
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4. The future

- a) What are the key business objectives for the next three years?
(200 words)
- b) What is the long term goal for the social enterprise? (For example do you have plans for growth, replication or entry into new markets?)
(200 words)
- c) What are the main challenges facing the social enterprise and how do you plan to address them?
(200 words)
- d) How will you ensure long-term sustainability of the social enterprise and remain responsive to changing needs?
(200 words)

5. Finance

- a) How many full / part time staff do you employ?
- b) How many volunteers do you have?
- c) What is the percentage split between grant and trading income? *Government contracts and service level agreements are considered trading income. Please detail any such contracts and agreements.*

d) Financial summary

Applicants for Best Social Enterprise (turnover more than £1m) and Best Social Enterprise (turnover less than £1m) must provide data for the last three financial years: 2008-09, 2007-08, and 2006-07.

Applicants for Best New Social Enterprise must provide data for either 2008-09 or 2007-08 or both where possible.

Please note that copies of accounts may be asked for at a later date

Insert figures from your accounts here:

Financial summary (2008 - 2009)

Overall Turnover:

Trading Income:

Non Trading Income:

Profit/ Loss on ordinary activities before taxation:

Retained profit carried forward from previous year:

Fixed Assets:

Net Current Assets:

Reserves:

Shareholder Funds

Financial summary (2007 - 2008)

Overall Turnover:

Trading Income:

Non Trading Income:

Profit/ Loss on ordinary activities before taxation:

Retained profit carried forward from previous year:

Fixed Assets:

Net Current Assets:

Reserves:

Shareholder Funds

Financial summary (2006 - 2007)

Overall Turnover:

Trading Income:

Non Trading Income:

Profit/ Loss on ordinary activities before taxation:

Retained profit carried forward from previous year:

Fixed Assets:

Net Current Assets:

Reserves:

Shareholder Funds

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